

From

Dr. Muhammad Ismayil K M  
Asst. Professor  
Dept. of Polymer Chemistry  
N A M College Kallikkandy

To

The Principal  
N A M College Kallikkandy

Sir,

*Subject: Request for starting Certificate Course during 2022-23 academic year, reg:*

As per the direction and recommendation from the Academic monitoring committee and IQAC, the Dept. of Polymer Chemistry has decided to commence a Certificate Course titled, **CCPC2201: QUALITATIVE ANALYSIS OF FRESH WATER**, for the academic year, **2022-23**. I request your consent to start the course. The syllabus of the course including the objective and evaluation pattern is attached herewith.

*Recommended for Approval*

*AMC*

*Permission granted.*

*12/7/22*

Yours faithfully,



Dr. Muhammad Ismayil K M  
Course Coordinator

Dr. MUHAMMAD ISMAYIL K M  
Asst. Professor & HOD  
Dept. of Polymer Chemistry  
NAM College, Kallikkandy  
Kannur, Kerala - 670 603

DEPT. OF POLYMER CHEMISTRY, N A M COLLEGE KALLIKKANDY

CERTIFICATE COURSE (Course Duration: 30 hr.)

Academic Year : 2022-23

CCPC2201: QUALITATIVE ANALYSIS OF FRESH WATER

Syllabus and Course Structure

Learning Outcomes

1. Acquire knowledge of Physicochemical parameters of water
2. Recognize the water quality and refinement techniques
3. Obtain awareness of elemental analysis of water
4. Achieve hands-on knowledge of water quality parameters

Unit 1: Physicochemical parameters (6 hr)

Physicochemical parameters of water - conductivity, turbidity, taste, odor and temperature of fresh water. Chemical parameters: pH of water, minerals and metal ions in water resources, TDS.

Unit 2: Hard and Soft Water (6 hr)

Hardness of water - temporary and permanent hardness, removal of hardness, hard water and soft water, remedies of water hardness.

Unit 3: Elemental Analysis (6hr)


Elemental analysis, BOD, COD, defluorination of drinking water, Rural technology for removal of iron from hand pumps. Assessment of colour and taste. Removal of parameters and dissolved minerals.

Unit 4: Practical (12 hr)

Determination of magnesium and calcium, alkalinity and chloride. Investigation of BOD and COD. Calculation of physical parameters using water analyzer. Testing for biological parameters.



Dr. MUTTAMMAD ISMAYIL K.M  
Asst. Professor & IOD  
Dept. of Polymer Chemistry  
NAM College, Kallikkandy  
Kannur, Kerala - 670 693

  
12/7/22

### Evaluation pattern

Type of question and marks in the examination

	TOTAL Question	No. of questions to be answered	Marks of each question	Total marks
Very short answer	4	4	1	4
Short answer	5	3	2	6
Short essay/problem	4	2	3	6
Essay	2	1	4	4
Practical				12
				32

### References

1. Essentials of environmental studies, S.P. Misra & S.N. Pandey Macmillan, 3rd edn. John Wiley 2001.
2. Environmental Chemistry, A. K. De.
3. Engineering Chemistry, Dr. B.K. Sharma
4. C. N. R. Rao, University General Chemistry
5. Environmental Chemistry, B. K. Sharma
6. G. D. Christian, Analytical Chemistry, John Wiley and Sons
7. J. A. Kent; Riegel's Handbook of Industrial Chemistry, CBS Publishers, New Delhi.
8. Stocchi; Industrial Chemistry, Vol-I, Ellis Horwood Ltd. UK

Dr. MUHAMMAD ISMAYIL K.M  
Asst. Professor & HOD  
Dept. of Polymer Chemistry  
NAM College, Kallikkandy  
Kannur, Kerala - 670 693

From

Dr. Muhammad Ismayil k m  
Asst. Professor & HOD  
Dept. of Polymer Chemistry  
N A M College Kallikkandy

To


The principal  
N A M College Kallikkandy

Sir,


*Subject: Request for starting Add On Course during 2022-23 academic year, reg:*

As per the directions and recommendation from the Academic monitoring committee and IQAC, the Dept. of Polymer Chemistry has decided to commence one Add On Course, ACPC2201: ADD ON COURSE IN ANTISEPTICS AND COSMETICS. I request you to do sanction for the commencement of course in 2022-23 academic year. The detailed course syllabus including the objective and evaluation pattern of the course is attached herewith.

Recommended for Approval

  
AMC

Permission Granted.

  
23/9/22

Yours faithfully,

Dr. Muhammad Ismayil k m



Dr. MUHAMMAD ISMAYIL, KM  
Asst. Professor & HOD  
Dept. of Polymer Chemistry  
NAM College, Kallikkandy  
Kannur, Kerala - 670 693



N A M COLLEGE KALLIKKANDY, DEPT. OF POLYMER CHEMISTRY

ADD ON COURSE (Duration 30 hr)

Academic Year : 2022-23

ACPC2201: ADD ON COURSE IN ANTISEPTICS AND COSMETICS

### Learning Outcomes

On successful completion of this course, students should be able to

- Know basic idea of composition of detergent and antiseptics
- Realize the components and production of cosmetics
- Attain practical skill in making soaps, detergents and sanitizers

### COURSE SYLLABUS

#### Unit 1: Composition of detergents (6 hr)

Preparation of different types of detergents, calculation of various physicochemical characteristics, Hard and soft soap, saponification and neutralization, Determination of total fatty matter (TFM)

#### Unit 2: Production of shampoos (7 hr)

Cationic and anionic detergents, Chemistry of Sodium alkyl sulphates, classification of surfactants, Method of preparation of shampoos and hand rub (Laboratory and industrial), comparison of shampoos and soaps, production and storage facilities

#### Unit 3: Cosmetics and sanitizers (7 hr)

Function of ethanol and of isopropyl alcohol in cosmetics, hydrogen peroxide and glycerol, additives in gelling agents, Technology of production of cosmetics, shavings creams, lotions, hair oils and sanitizers.

#### Unit 4: Practicals (10 hr)

Laboratory scale preparation of soaps, detergents and sanitizers. Determination of iodine value of oil and saponification value, determination of moisture content of fats and oils



Dr. MUHAMMAD ISMAYIL K.M  
Asst. Professor & HOD  
Dept. of Polymer Chemistry  
NAM College, Kallikkandy  
Kerala

23/9/22

### Evaluation pattern

Type of questions and marks in the examination

	Total questions	No. Of questions to be answered	Marks of each questions	Total marks	Practical
Very short answer	4	3			15
Short answer	6	4	1	3	
Short essay/problems	4	2	2	8	
Essay			3	6	
	3	2	4	8	
				25	
					Total 40

### References

1. B.K. Sharma industrial chemistry 11<sup>th</sup> Edition, Goel Publishing House, Meerut, 2000
2. C.N.R.Rao, University General Chemistry, Macmillan, 3rd edn., John Wiley 2001
3. Essentials of environmental studies, S.P. Misra & S.N.Pandey
4. Engineering Chemistry, Dr. B.K. Sharma
5. W. D. Kingery, H. K Bowen, D. R Uhlmann: *Introduction to ceramics*, Wiley Publishers, New Delhi
6. J.A Lee, Scientific Endeavor, Addison Wesley Longman (Appendices 1, 2 and 4)
7. Engineering Chemistry, Jain & Jain, Dhanpat Rai Publishing Company

  
23/9/22



Dr. MUHAMMAD ISMATIL, K.M  
Asst. Professor & HOD  
Dept. of Polymer Chemistry  
NAM College, Kallibandy  
Kannur, Kerala - 670 693

From

Dr. Muhammad Ismayil k m  
Asst. Professor & HOD  
Dept. of Polymer Chemistry  
N A M College Kallikkandy

To

The principal  
N A M College Kallikkandy

Sir,


*Subject: Request for starting Add On Course during 2022-23 academic year. reg:*

As per the directions and recommendation from the Academic monitoring committee and IQAC, the Dept. of Polymer Chemistry has decided to commence one Add on Course, **ACPC2202: CHARACTERISTIC STUDY OF POLYMER THIN FILMS.** I request you to do sanction for the commencement of course in 2022-23, academic year. The detailed course syllabus including the objective and evaluation pattern of the course is attached herewith.

Recommended for Approval


AMC

Permitted to conduct the add-on course.

  
19/7/22

Yours faithfully,

Dr. Muhammad Ismayil k m

  
Dr. MUHAMMAD ISMAYIL K.M  
Asst. Professor & HOD  
Dept. of Polymer Chemistry  
NAM College, Kallikkandy  
Kannur, Kerala - 670 693

DEPT. OF POLYMER CHEMISTRY, N A M COLLEGE KALLIKKANDY

ADD ON COURSE (Course Duration: 30 hr)

Academic Year : 2022-23

ACPC2202: CHARACTERISTIC STUDY OF POLYMER THIN FILMS

Syllabus and Course Structure

**Learning Outcomes**

1. Identify the solubility parameters of polymers
2. Understand the synthesis of polymer thin films
3. Acquire the characteristic features of polymer blends
4. Know the permeation application of polymer films

**Unit 1: Solubility parameters of polymers (7 hr)**

Solubility parameters and solvent selection for polymers: viz. PVC, PVA, HDPE, LDPE, PANI, PVDF and PS


**Unit 2: Synthesis of polymer thin films (8 hr)**

Synthesis of polymer films: solvent casting method, hot mixing method, phase inversion method. Synthesis of polymer blend films based on PVC.

**Unit 3: Characterization and application of polymer blends (15 hr)**

Surface property analysis, characterization based on FTIR, UV, TGA, XRD analysis. Application of blend films: Water filtration, permeation of water and solvent vapours.

  
19/11/22

  
Dr. MUHAMMAD ISMA'IL, K.M  
Asst. Professor & HOD  
Dept. of Polymer Chemistry  
NAM College, Kallikkandy  
Kannur, Kerala, India



### Evaluation pattern

Type of question and marks in the examination

	TOTAL Question	No. of questions to be answered	Marks of each question	Total marks
Very short answer	4	4	1	4
Short answer	5	3	2	6
Short essay/problems	4	2	3	6
Essay	2	1	4	4
Practical				12
				32

### References

1. Polymer Science. V.R Gowariker, N.V Viswanathan, Jayadev Sreedhar
2. Polymer Chemistry, Dr. B.K. Sharma
3. Principles of Polymer Science- P. Baladur, N V Sastry.
3. Online Journals and Online Resources



Dr. MUHAMMAD ISMAYIL K.M  
Asst. Professor & HOD  
Dept. of Polymer Chemistry  
NAM College, Kallikkandy  
Kannur, Kerala - 670 693

FROM

ABDUL AHRAF M

ASST. PROFESSOR & HOD

DEPARTMENT OF MANAGEMENT STUDIES

NAM COLLEGE KALLIKKANDY

TO

THE PRINCIPAL

NAM COLLEGE KALLIKKANDY

Sir,

Subject: Request for starting certificate course

As per the directions and recommendations from the academic monitoring committee and IQAC, the department of management studies has decided to commence one certificate course, namely "certificate course supply chain management". I request you to do sanction to start the course in 2022-23 academic year. The detailed course syllabus including the objective and evaluation pattern of the course is attached herewith.



Musthafa KS

Assistant Professor of Commerce  
N.A.M College, Kallikkandy  
Kannur, Kerala - 670693

Yours faithfully

ABDUL AHRAF M

Abdul Ahraf M  
Assistant Professor and Head  
Department of Management Studies  
NAM College, Kallikkandy  
Kannur, Kerala - 670693

Recommended - Academic monitoring  
Committee.



PRINCIPAL

N.A.M. COLLEGE, KALLIKKANDY  
P.O. KALLIKKANDY, KANNUR DIST  
KERALA - 670 693

**NAM COLLEGE KALLIKKANDY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**CERTIFICATE COURSE IN SUPPLY CHAIN MANAGEMENT**

Module 1 : Introduction to Case Pedagogy, Supply Chain Strategy ,Supply Chain Drivers & Metrics, Outsourcing; Make Vs Buy, Inventory Management for Long Life Cycle Product, Inventory Management in case of Trade Promotion, Inventory Management in Multi-echelon Supply Chain

(10 HRS)

Module 2 : Managing Inventory under uncertainty and Stochastic Demand and Lead Time, Inventory Management for Short Life Cycle Product, Demand Forecasting: Quantitative Techniques, Demand Forecasting Applications, Aggregate Planning in Supply Chain

(10 HRS)

Module 3 : Transportation modes and Transportation Network, Vehicle Routing Decisions, Designing Distribution Networks, Framework and Models of Network Design, Network Design Under Uncertain Environment, Sourcing Decisions: Supplier Selection

(10 HRS)



  
**Abdul Ahraf M**  
Assistant Professor and Head  
Department of Management Studies  
NAM College, Kallikkandy  
Kannur, Kerala - 670093



**DEPARTMENT OF  
MANAGEMENT STUDIES  
N.A.M COLLEGE, KALLIKKANDY**



# **CERTIFICATE COURSE IN SUPPLY CHAIN MANAGEMENT**

**APPLY  
NOW**

for more details contact

**KALLIKKANDY**  
Kannur, Kerala, 670693  
PH 0490 246 3067



**9947 386 304**

[dms.nam@gmail.com](mailto:dms.nam@gmail.com)




**REGISTERED STUDENTS LIST FOR CERTIFICATE COURSE**  
**SUPPLY CHAIN MANAGEMENT**  
**DEPARTMENT OF MANAGEMENT STUDIES**

SL NO	ADMISSION NO	NAME OF THE STUDENT	PROGRAMME CODE
1.	151	AMAN ABDULLA FM	CCBBA06
2.	152	FAJIR SADIQUE K T	CCBBA06
3.	153	JABIR PTK	CCBBA06
4.	154	MOHAMMED SAFWAN	CCBBA06
5.	155	MUHAMMED MUBASHIR K	CCBBA06
6.	156	MUHAMMED NIHAL AP	CCBBA06
7.	157	MUHAMMED SHIFAN SM	CCBBA06
8.	158	SAFWAN V K	CCBBA06
9.	159	VIBIN VISWANATH	CCBBA06
10.	160	ANEENA K P	CCBBA06
11.	161	AYANA VC	CCBBA06
12.	162	FAJINA T	CCBBA06
13.	163	FATHIMATH FIDHA O K	CCBBA06
14.	164	FATHIMATH RASMI MK	CCBBA06
15.	165	FATHIMATHUL RIFSA OK	CCBBA06
16.	166	NIVEDYA BINU P	CCBBA06
17.	167	RIZA SALEEM NAMATH	CCBBA06
18.	168	SAHALA SHERIN T V	CCBBA06
19.	169	AFSEER ALI	CCBBA06
20.	170	E K MUHAMMED SHINAS	CCBBA06
21.	171	HANAN P	CCBBA06
22.	172	IHSAN SHAMEEM V K	CCBBA06
23.	173	MASHOOD V K	CCBBA06
24.	174	MOHAMMED AJNAS K P	CCBBA06
25.	175	MOHAMMED AJVAR C	CCBBA06
26.	176	MUHAMMED AMARSHIFAN K	CCBBA06
27.	177	MUHAMMED ITHBAN K K	CCBBA06
28.	178	MUHAMMED N	CCBBA06
29.	179	MUHAMMED NAZAL K	CCBBA06
30.	180	MUHAMMED SAHAL T K	CCBBA06
31.	181	MUHAMMED V P	CCBBA06
32.	182	NABHAN	CCBBA06
33.	183	SAFVAN P K	CCBBA06
34.	184	SANOFAR CHERANKOTT	CCBBA06
35.	185	SHAMMAS	CCBBA06
36.	186	SUHAIM SALIH P P	CCBBA06
37.	187	AFRA FATHIMA	CCBBA06
38.	188	AMAL MAHAMOOD	CCBBA06
39.	189	AYISHA DHIYA P P	CCBBA06
40.	190	AYSHA NISAR	CCBBA06

	191	BAJEELA FATHIMA	CCBBA06
42.	192	FAMINA MC	CCBBA06
43.	193	FATHIMA	CCBBA06
44.	194	FATHIMA C K	CCBBA06
45.	195	FATHIMA HANAN ASKER AP	CCBBA06
46.	196	FATHIMA JAHANA E	CCBBA06
47.	197	FATHIMA SHAFI	CCBBA06
48.	198	FATHIMA P	CCBBA06
49.	199	FATHIMATH FIDHA N P	CCBBA06
50.	200	FATHIMATH HANA	CCBBA06
51.	201	FATHIMATH ZAHARA K K	CCBBA06
52.	202	FATHIMATHUL MENHA CH	CCBBA06
53.	203	FATHIMATHUL HIBA VP	CCBBA06
54.	204	HISANA THASNI	CCBBA06
55.	205	MUFSINA K V	CCBBA06
56.	206	NADA NOUSHAD KUNNOTH	CCBBA06
57.	207	RANSA FATHIMA E	CCBBA06
58.	208	SAFA FATHIMA K	CCBBA06
59.	209	SHABABA TK	CCBBA06
60.	210	SHAZA P	CCBBA06
61.	211	SHIHANA P	CCBBA06
62.	212	ZIYA FATHIMA BS	CCBBA06



  
**Abdul Ahrif M**  
 Assistant Professor and Head  
 Department of Management Studies  
 NAM College, Kallikkandy  
 Kunnur, Kerala - 670693

FROM

ABDUL AHRAF M

ASST.PROFESSOR &HOD

DEPARTMENT OF MANAGEMENT STUDIES

NAM COLLEGE KALLIKKANDY

TO

THE PRINCIPAL

NAM COLLEGE KALLIKKANDY

Sir,

Subject: Request for starting certificate course

As per the directions and recommendations from the academic monitoring committee and IQAC, the department of management studies has decided to commence one certificate course, namely "**certificate course in Advertising and public relations**". I request you to do sanction to start the course in 2022-23 academic year. The detailed course syllabus including the objective and evaluation pattern of the course is attached herewith.



**Musthafa KS**

Assistant Professor of Commerce  
N.A.M College, Kallikkandy  
Kannur, Kerala - 670693

*Recommended - Academic monitoring  
Committee.*



**PRINCIPAL**  
N.A.M. COLLEGE, KALLIKKANDY  
P.O. KALLIKKANDY, KANNUR DIST  
KERALA - 670 693

Yours faithfully

ABDUL AHRAF M

**Abdul Ahraf M**  
Assistant Professor and Head  
Department of Management Studies  
NAM College, Kallikkandy  
Kannur, Kerala - 670693



**NAM COLLEGE KALLIKKANDY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**CERTIFICATE COURSE ON ADVERTISING AND PUBLIC RELATIONS**

**OBJECTIVES OF THE COURSE**

- To provide basic and emerging concepts and principles in relation to better decision making in the areas of advertising & allied fields, public relations & corporate communication.
- To enable the students to integrate various functions with organizational goals and strategies.
- To sensitize students on various gender/ social communication issues in the light of concepts.
- To provide hands-on training on planning and production of brand and social issue campaign.
- To provide skills on various relevant software especially in media planning and production of campaigns.

**SYLLUBUS**

**Module 1: Basics of Advertising and PR, the similarities and the differences,  
Communication strategy and communication crisis management**

(10 HRS)

**Module 2: Digital advertising & Digital Public Relations- basics, skills and techniques**

Marketing public relations, Public Relations in Practice, Public Relations campaign planning, Ethical and moral basis of advertising , PR Market research and consumer research

(10 HRS)

**Module 3: Advertising Campaigns- design, creation, advertisement, and tools Agency -  
Structure & Functions (Advertising and PR) ,Holistic approach- marketing via  
advertising, Promotional communication and media planning**

(10 HRS)



**Abdul Ahraf M**  
Assistant Professor and Head  
Department of Management Studies  
NAM College, Kallikkandy  
Kannur, Kerala - 670693







**DEPARTMENT OF  
MANAGEMENT STUDIES  
N.A.M COLLEGE, KALLIKKANDY**

# **CERTIFICATE COURSE IN ADVERTISING AND PUBLIC RELATIONS**



**APPLY NOW**



for more details contact



**9947 386 304**

**KALLIKKANDY**  
Kannur, Kerala, 670693  
PH 0490 246 3067

dms.nam@gmail.com



22-23

FROM

The Head,  
Department of Computer Science,  
N. A. M. College Kallikkandy.

TO

The Principal  
N. A. M. College Kallikkandy.

Sr,

Sub: Request for permission to start certificate course- Reg.

The department of computer Science would like to start certificate course in BASICS OF PROGRAMMING in the academic year, 2022-2023. The detailed syllabus is enclosed herewith.


I request you to grant permission to start the course in the current academic year.

Thanking you

Kallikkandy

8/11/2022

Yours faithfully

  
Muhammed Sha P

Recommended for  
Approval

  
A.M.C.



**SYLLABUS**  
**CCZCCE01 CERTIFICATE COURSE IN BASICS OF PROGRAMMING**

**Course Objective:**

To affirm that the student of this college have successfully completed their Higher Secondary and Secondary education, where ICT is a part of their curriculum. Yet some of our students are far behind when it comes to application of computer skills. Hence we intend to give an extra support to students from first year ITD classes to provide an understanding and practical experience of programming.

**Course Outcome:**

1. To introduce students to basic concepts of programming.
2. To introduce students to simple algorithms and flow chart.
3. To introduce the concepts of memory management in programming.

**Course Modules:**

**Duration: 40 hours**

**1:2:1:1**

Introduction to Programming: Basic Difference between Pseudo Code/ Pseudocode Language and Object Oriented Language, Concepts of Machine level, Assembly level and High level programming, Flow charts and Algorithms

**1:3:1:1**

Data Types, constants and variables, operators, expressions, Evaluation, making statements (simple-statements, break and continue statements)

**1:3:1:1**

Arrays, 2d-Array: Coverage of array, One and Two dimensional arrays, declaration and initialization of arrays, String, Sorting strings, Hashing array functions, Features: Modes of pointers, pointer to pointer, pointer and array, pointer-similarity, array of pointers

**1:3:1:1**

Concepts of user defined functions, prototype, definition of function, parameters, parameter passing, calling a function, Recursion: Definition, Recursive function, Examples, Applications, Strings and Union: Basics of structure, structure members, accessing structure members, nested operations-array of structures, structure and function, structures and pointers, arrays, bit masks

Sr No. Roll No.

Name

CU22A0	Maharajend Nigam
CU22A1	Murugesan P P
CU22A3	Saliba
CU22A3	Karthickanand Moan
CU22B1	Fathma Harsha
CU22B5	Fathimadha Nisha K J
CU22B6	Muthilal C H
CU22B8	Nirva Fathima
CU22B8	Kavya Fathima V P
CU22B9	Ajith Eswaran
CU22H0	Prasanna Prashanth K M
CU22B1	Rishwanth Rishwanth P K
CU22B2	Saija Nishith A

CU22A11  
CU22A8

Nageswathi V Aashu  
Harinarayanan



100

Pakito

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Roll No.	English	Hindi	Maths	Science	History	Geography	Art	Music	Physical Education	Practical
200124	80	80	80	80	80	80	80	80	80	80
200125	80	80	80	80	80	80	80	80	80	80
200126	80	80	80	80	80	80	80	80	80	80
200127	80	80	80	80	80	80	80	80	80	80
200128	80	80	80	80	80	80	80	80	80	80
200129	80	80	80	80	80	80	80	80	80	80
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200145	80	80	80	80	80	80	80	80	80	80
200146	80	80	80	80	80	80	80	80	80	80
200147	80	80	80	80	80	80	80	80	80	80
200148	80	80	80	80	80	80	80	80	80	80
200149	80	80	80	80	80	80	80	80	80	80
200150	80	80	80	80	80	80	80	80	80	80

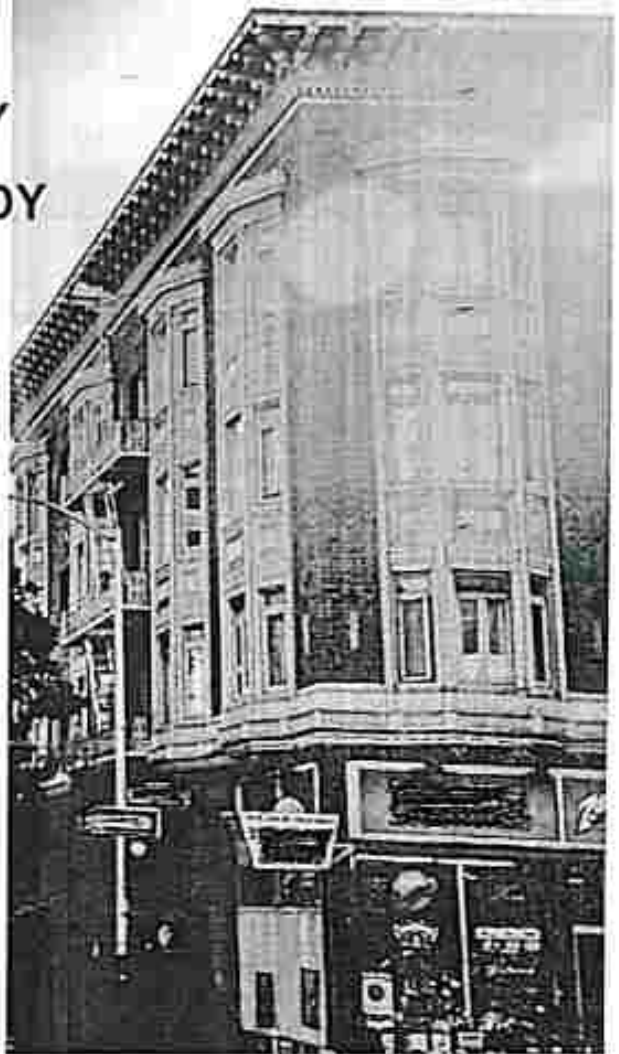
Exam also in q class. All items  
 As exam also conducted out of 25 marks.  
 Exam conducted on: 4/9/2023.

**DEPARTMENT OF HISTORY  
NAM COLLEGE KALLIKKANDY**

*Certificate Course on  
Mughal Architecture*

*Class Commences on  
10<sup>th</sup> February 2022.*

**Contact 9847617141  
namhistory95@gmail.com**



**DEPARTMENT OF HISTORY**  
**NAM COLLEGE, KALLIKKANDY**

***CCHIS 03: CERTIFICATE COURSE ON MUGHAL ARCHITECTURE***

**Course Description**

The Indo-Islamic-Persian style was the distinguished and chief characteristic feature of the Mughal architecture which was flourished on the Indian subcontinent during the reign of Mughal Empire (1526-1857). This new style was a result of combination of elements of Islamic art and architecture, which were introduced to India by the Delhi Sultanate (1192-1398). Mughal monuments are found chiefly in north India and many remains can be found in Pakistan too. Rolling vines and flowers, jewels, and crowns in greens, blues, and gold embellish can be found in Mughal buildings. This course is designed to introduce the students with basic styles of Mughal architecture and its hybrid nature.

**Course Objectives:**

- To introduce students to the world of Mughal architecture through theoretical and visual representation and to locate the intellectual ideas that underlie them.
- To explore regional specification and developments during various rulers of Mughal dynasty.
- To introduce students to understand the blend of Indian traditional art culture with the Mughal architecture.

**Course Outcomes**

- CO1-To familiarize students with fundamentals of indo Islamic architecture at the end of the study.
- CO2- Identify the contribution of Mughal architecture in shaping the cultural landscape of India.
- CO3-To impart interest among students to pursue their learning on rich tradition of indo Islamic art and architecture.

**Unit I:** Imperial style- Architectural features- method of construction-Planning and elevation features-Provincial styles

**Unit II:** Architectural characters of Fatehpursikri-Diwan-i-khas, Diwn -i- am. Jodhbai palace-Tajmahal at Agra- Red-Fort- Juma Masjid Delhi

**Essential Readings:-**

- M. Bloom, Jonathan; S. Blair, Sheila, eds. (2009). "Architecture; VII. c. 1500–c. 1900; D. India." *The Grove Encyclopedia of Islamic Art and Architecture*. Oxford University Press
- Schimmel, Annemarie; Waghmar, Burzine K. (2004). *The empire of the great Mughals : history, art and culture*. London : Reaktion Books
- Petersen, Andrew (1996). "Mughals". *Dictionary of Islamic architecture*. Routledge.
- Asher, Catherine Blanshard (1992). *Architecture of Mughal India*. The New Cambridge History of India, Part I. Vol. 4. Cambridge University Press
- George Michell, Amit Pasricha (2011). *Mughal Architecture & Gardens*
- Gupta, Subhadra Sen; Irani, Prakash (2013). *Fatehpur Sikri: Akbar's Magnificent City on a Hill*.

  
Dr. Joy  
Associate Professor of History  
N.A.M College Kallikkandy




## Certificate Course on Mughal Architecture

Sr. No	Name	Internal Mark	External Mark	Total	Grade
1	HABEEB RAHMAN	5	17	22	A
2	MUHAMMED SABITH	4	16	20	A
3	ASMINA .C.T	3	17	20	A
4	FATHIMA	4	14	18	B
5	FATHIMA NASAR.P. K	5	14	19	B
6	FATHIMATHUL JASNA.N	3	17	20	A
7	FATHIMA ZANHA A	5	18	23	A+
8	MURJINA	5	16	21	A
9	NAFEESATHUL MISRIYA	5	16	21	A
10	RAHANA SHERIN P P	4	15	19	B
11	SAFNA P K	3	13	16	B
12	AFFEEFA ABOOBACKER .V.K	4	17	21	A
13	AFNIYA THASNI M	3	18	21	A
14	FIDHA FATHIMA P	4	19	23	A+
15	ANANDU	4	18	22	A
16	ANUSRUJ ASHOKAN	5	17	22	A
17	ASWIN K P	4	16	20	A
18	DEEKSHITH C. K	5	18	23	A+
19	GOKUL NAMBIYAR	4	19	23	A+
20	HRITHIK P	3	18	21	A
21	LUKUMANUL HAKEEM	4	17	21	A
22	MUHAMMED LAL SAFRAN P	3	16	19	B
23	RAWAH MUHAMMED T.K	4	13	17	B
24	ALNIMA BALAKRISHNAN	4	17	21	A
25	AMAYA.K.C	5	16	21	A
26	AMEENATH SALHA P	4	14	18	B
27	AMITHA SANTHOSH	5	16	21	A
28	ANANYA R M	4	17	21	A
29	ANJALI KRISHNA	3	16	19	B
30	ASHIKA ASHOKAN.K	4	17	22	A
31	ATHIRA P K	4	15	19	B
32	AYISHA NASNIN P K	5	14	19	B
33	FATHIMATH NADA T	4	13	17	C
34	FATHIMATHUL NIDHA RISHFA T T K	3	12	15	C
35	FATHIMATHUL RAHIMA C P	4	16	20	A
36	FATHIMATHU SHANA K	5	17	22	A

37	FIDA FATHIMA	3	12	15	C
38	HASNA T K	5	18	23	A+
39	HIBA FATHIMA T	4	17	21	A
40	IAHANA SHERIN K	3	16	19	B
41	KEERTHANA T P	4	13	17	B
42	NANDANA.V	4	17	21	A
43	SAIISHA C P	5	16	21	A
44	VISMAYA.N	4	14	18	B
45	MUHAMMED ANSHIF	5	16	21	A
46	NIHAD V K	4	17	21	A
47	APEEDA A	3	16	19	B
48	AFNITHA N K	4	17	22	A
49	FARHANA. KK	4	15	19	B
50	FATHIMA RIZWANA.T.K	5	14	19	B
51	FATHIMA SHAMILA.VP	4	13	17	C
52	FATHIMATH FEMIDHA.C.P	3	12	15	C
53	FATHIMATHU FIDA K	4	17	21	A
54	FATHIMATHUL RABINA M.K	3	16	19	B
55	FIDHA.A.	4	13	17	B
56	FIDHA SHERIN	4	17	21	A
57	HAMNA A	5	16	21	A
58	HISANA P	4	14	18	B

### Grade

- A+ = 22.5 and Above  
A = 20 and Above  
B = 17.5 and Above  
C = 15 and Above  
D = 12.5 and Above  
E = 10 and Above  
F = Fail

  
Dr. Joy Varkey  
Associate Professor of History  
N.A.M. College Kallikkandy



# Certificate Course on **Numismatics**

**Class Commence on 11 th September 2022**

**For More Details** [namhistory@gmail.com](mailto:namhistory@gmail.com)

**Department of History  
NAM COLLEGE, KALLIKANDY**



**Department of History**  
**NAM College Kallikkandy**  
Thuvakkunnu, Kannur - 670693

Date: 03-08-2022

To  
The Principal  
NAM College


Sir,

Sub: Certificate course on Numismatics - reg.

I hereby submit a proposal of the Department of History for offering Certificate Course on Numismatics for the students. The purpose of this course is to generate interest in the socio-cultural heritage of our country, which will help better understanding of Indian history. The course is scheduled to start from September 2022. The syllabus and other details enclosed herewith for your perusal.

I hereby request you to verify and approve this proposal as early as possible.

Yours sincerely

  
Dr. ANAS E  
Head, Dept. of History.



PRINCIPAL  
N.A.M.COLLEGE, KALLIKANDY





**DEPARTMENT OF HISTORY**  
**NAM COLLEGE, KALLIKKANDY**  
**CC04 HIS: Certificate Course on Numismatics**

*Syllabus*

**Course Outcomes: Students should be able to:**

- CO. 1 Understand the significance of Numismatics studies
- CO. 2 Specify the process of evolution of coin system in India
- CO. 3 Analyze the contributions of coins in the historical reconstruction of the past.

**Module 1**

Definition of Numismatics, evolution of coin system in India. Types of coins in ancient India. Different eras of coinage in India- Ancient Indian coinage, Medieval Indian coinage, Pre-colonial, princely states and British Indian coinage.

**Module 2**

Importance of Numismatic studies, sources for the discovery of ancient Indian coins. Contributions of the coins to the study of Antiquity of writing, political history, administrative history, economic history, religious history and art history.

**Essential Readings**

1. Agarwal O.P. (2007) Essentials of Conservation and Museology
2. Alchin, B and R. Alchin (1983). The Rise of Civilization in India and Pakistan
3. Devendra Handa, Indian Numismatics
4. M.K Davalakar, Historical Archaeology of India
5. D.P Agarwal, Archaeology of India
6. A. Cunningham, coins of medieval India
6. Dr Anup Kumar, A Study of Indian numismatics
7. Sambhu Nath Mondal, Ancient Indian coins

8. Dolly Mukherjee, Studies in Indian Numismatics
9. Prashant Srivastava, Encyclopedia of Indian coins
10. Prashant Srivastava, Aspects of Ancient Indian numismatics

**CERTIFICATE COURSE**  
**IN**  
**COMPUTER HARDWARE &**  
**ASSEMBLING**

**2022-23**



**Organized by**

**PG DEPARTMENT OF COMPUTER SCIENCE**  
**NAM COLLEGE KALLIKKANDY**

From

HOD

M.Sc. Computer Science

NAM College Kallikkandy

To

The Principal

NAM College Kallikkandy

Sir

The PG Department of Computer Science would like to offer a certificate course in Computer Hardware & Assembling for the year 2022-2023. I here by requesting you to approve this course.

*Recommended for Approval*  
*[Signature]*  
Academic Monitoring  
Committee

Yours Faithfully

*[Signature]*  
Sayed Muhammed Fazil P.P

Kallikkandy

03-01-2023

*Permission granted.*  
*[Signature]*

*Recommended for Approval*  
Dr. FAJESH T  
Assistant Professor of Commerce  
N.A.M College, Kallikkandy  
Kannur, Kerala - 671093



**CERTIFICATE COURSE IN COMPUTER  
HARDWARE & ASSEMBLING**

**Offered by**

**N A M COLLEGE, KALLIKKANDY**

**Under PG Dept.Of Computer Science**

Office of the Director  
of M.Sc. Computer  
N.A.M. College, Kallikkandy  
Kannur-576 295

# CERTIFICATE COURSE IN COMPUTER HARDWARE & ASSEMBLING ✓

## REGULATIONS AND SYLLABUS:

### REGULATIONS:-

#### 1. Description of course/objective of the course:

This course is designed to prepare technicians with specialized skills, knowledge in Computer Hardware field.

#### 2. Eligibility:

Pass in 12<sup>th</sup> Examination or Equivalent Examination.

#### 3. Duration of the Course:

30Hours

#### 4. Course details

Paper.1(Theory): Hardware Basics

Paper.2(Theory): PC assembling

Practical Training

Being a practical oriented program, the focus will be more on practical training. The candidate shall undergo practical training of the computer laboratory

#### 5. Classification of successful candidate

Successful candidates shall be declared to have passed the practical examination.

A candidate who has passed the examinations shall be eligible to receive the "CERTIFICATE COURSE IN COMPUTER HARDWARE & ASSEMBLING" from the College.

Handwritten notes or signatures in the bottom right area of the page.

## SYLLABUS:

Paper.1 (Theory)

### Hardware Basics

Overall objective: At the end of the program the students will be able to understand the fundamentals of Hardware.

#### Unit 1:

Introduction to computer hardware, components of mother boards & its types-parts, slots, connectors, add on cards

#### Unit 2:

Power supply units, cabinet types. Storage devices. Primary & secondary storage medium

#### Unit 3:

magnetic disc, RAM, ROM, PROM, EPROM, Floppy, CD Rom, CDRW, DVD, Virtual memory, Cache memory. Linear & Physical memory, video memory.

#### Unit 4:

Input devices-keyboard, mouse, types of mouse, joy stick, how input is taken in & given out, gaming device

#### Unit 5:

Output devices- monitors-different types of monitors, printers & its types, projectors.

Practical (As required)

1/11  
01/11/2023  
11/11/2023  
Kamur-070-93

Paper.2(Theory)

**PC Assembling**

**Overall objective:** At the end of the program the students will be able to understand the basics of assembling a computer & installing OS

**Unit 1:**

Steps for assembling a PC-commonly used devices an overview, assembling a SMPS in a cabinet, fixing a processor in a mother board, assembling RAM in a motherboard, pinning a cooling fan in a mother board.

**Unit 2:**

Assembling a hard disc drive in a cabinet, assembling a CD/DVD ORM in a cabinet, fixing motherboard in a cabinet.

**Unit 3:**

Connecting the cables from the SMPS to motherboard, hard disc, drives & etc.Establishing data connection for to motherboard, hard disc, drives. Fixing wires for power restart switches, fixing wires for power & HDD LED's, fixing wires for external USB and Audio connections.

**Unit 4:**

Steps for installing windows10

**Unit5:**

Audio, Games, OS, Audacity error in sound device, Installation of Software program.

**Practical: (As required)**



FROM

ABDUL AHRAF M

ASST.PROFESSOR &HOD

DEPARTMENT OF MANAGEMENT STUDIES

NAM COLLEGE KALLIKKANDY

TO

THE PRINCIPAL

NAM COLLEGE KALLIKKANDY

Sir,

Subject: Request for starting certificate course

As per the directions and recommendations from the academic monitoring committee and IQAC, the department of management studies has decided to commence one certificate course, namely "certificate course in stores management". I request you to do sanction to start the course in 2022-23 academic year. The detailed course syllabus including the objective and evaluation pattern of the course is attached herewith.



Musthafa KS

Assistant Professor of Commerce  
N.A.M College, Kallikkandy  
Kannur, Kerala - 670693

Recommended

Academic monitoring Committee



PRINCIPAL

N.A.M. COLLEGE, KALLIKKANDY  
P.O. KALLIKKANDY, KANNUR DIST  
KERALA - 670 693

Yours faithfully

ABDUL AHRAF M

Abdul Ahraf M  
Assistant Professor and Head  
Department of Management Studies  
NAM College, Kallikkandy  
Kannur, Kerala - 670693

**NAM COLLEGE KALLIKKANDY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**CERTIFICATE COURSE IN STORES MANAGEMENT**

**OBJECTIVES**

The syllabus is designed to assess the candidates' basic knowledge of store management, customer's satisfaction and the understanding of entrepreneurial skill in managing a small or big store.

- (i) Understanding of the rudiments of running a store and entrepreneurial skill.
- (ii) understanding of the concepts of wholesaling and retailing, basic business Documents and how to handle business finance.
- (iii) Ability to relate concepts learnt to control stock, keep records and manage business risk.

**Module 1 :**

Meaning of store management, Importance of store management; Functions of a store manager, Characteristics of a store manager, Customer services: - pre sale services - after sale services, Functions of Management: Planning; Organization; Leading; Staffing; Controlling, Factors to be considered in establishing a store - Market, Finance, types of stock

(10 HRS)

**Module 2 :**

Retailing- Definition; Functions of a retailer; Wholesaling: Definition; Functions of a wholesaler; Warehousing; - Meaning of warehousing - types of warehousing; - importance of warehousing; Transportation, definition; - means of transportation; - advantages and disadvantages of each means of transportation; - factors that will determine the choice of transport.

(10 HRS)

**Module 3 :**

Introduction to Stock Control: Meaning of stock control; Importance of stock control; Types of stock records-Stock list, Bin card/ Store Card, Store requisition form and Delivery notes. Methods of Stock Control: Manual method; - Periodic, perpetual and annual stock taking. Computerized method; Levels of stock control; - maximum level. - minimum level. - reorder level.

(10 HRS)





DEPARTMENT OF  
MANAGEMENT STUDIES  
N.A.M. COLLEGE, KALLIKKANDY



# CERTIFICATE COURSE IN STORES MANAGEMENT

APPLY NOW



for more details contact



**9947 386 304**

**KALLIKKANDY**  
Kannur, Kerala, 670693  
PH 0490 246 3067

[dms.nam@gmail.com](mailto:dms.nam@gmail.com)



**REGISTERED STUDENTS LIST FOR CERTIFICATE COURSE  
STORES MANAGEMENT  
DEPARTMENT OF MANAGEMENT STUDIES**

SL NO	ADMISSION NO	NAME OF THE STUDENT	PROGRAMME CODE
1.	213	ADIL MUHAMMED VK	CCBBA07
2.	214	FAHAD T K	CCBBA07
3.	215	MRIDHUL TK	CCBBA07
4.	216	MUHAMMED FAZIL	CCBBA07
5.	217	MUHAMMED NIHAD K P	CCBBA07
6.	218	MUHAMMED V PK	CCBBA07
7.	219	NIYUKTH V M	CCBBA07
8.	220	A V ANAMIKA	CCBBA07
9.	221	NADA ABDUL AZEEZ K	CCBBA07
10.	222	NANDANA KRISHNAN E	CCBBA07
11.	223	P NEHA PRAVEEN	CCBBA07
12.	224	SHIVAGANGA C T	CCBBA07
13.	225	VISMAYA T K	CCBBA07
14.	226	MOHAMMED HADHI B	CCBBA07
15.	227	AMEEN FUAD H M	CCBBA07
16.	228	HASIB A	CCBBA07
17.	229	K M AFSAL	CCBBA07
18.	230	MOHAMMED ARSHID M P	CCBBA07
19.	231	MOHAMMED SAFWAN	CCBBA07
20.	232	MUHAMMED C	CCBBA07
21.	233	MUHAMMED HISHAM K	CCBBA07
22.	234	MUHAMMED JASIM	CCBBA07
23.	235	MUHAMMED MARJAN P P	CCBBA07
24.	236	MUHAMMED NIFAL NASAR T C	CCBBA07
25.	237	MUHAMMED NIHAL P	CCBBA07
26.	238	MUHAMMED NISHAD M M	CCBBA07
27.	239	MUHAMMED SHADHIN K K	CCBBA07
28.	240	MUHAMMED SHAFEEQUE	CCBBA07
29.	241	MUHAMMED SHAHAJIL P P	CCBBA07
30.	242	MUHAMMED AMAN	CCBBA07
31.	243	MUHAMMED V	CCBBA07
32.	244	MUHSIN AJMAL V P	CCBBA07
33.	245	NAZISH ALTHAF	CCBBA07
34.	246	RISHAD K	CCBBA07
35.	247	RIZWAN MAHAMOOD T	CCBBA07
36.	248	THANVEER ASLAM P K	CCBBA07
37.	249	YASEEN P V	CCBBA07
38.	250	ZAIID BIN MAHAMOOD K K	CCBBA07
39.	251	ADILA	CCBBA07
40.	252	AFRA GALIYA C K	CCBBA07





	253	AFRA SHERIN	CCBBA07
42.	254	FATHIMA HIBA K	CCBBA07
43.	255	FATHIMA RISHANA	CCBBA07
44.	256	FATHIMATH FIDA	CCBBA07
45.	257	FATHIMATHUL FIDHA K P	CCBBA07
46.	258	FATHIMATHUL FINANA T K	CCBBA07
47.	259	FATHIMATHUL SANA	CCBBA07
48.	260	FATHIMATHU SANA	CCBBA07
49.	261	FIDA FATHIMA	CCBBA07
50.	262	FIDHA SHERIN T	CCBBA07
51.	263	JASNA V P	CCBBA07
52.	264	LIYA PARVIN AP	CCBBA07
53.	265	LIYA SALEEM	CCBBA07
54.	266	MARFIYA	CCBBA07
55.	267	MIZNA MARIYAM K	CCBBA07
56.	268	NAFIYA FATHIMA V T K	CCBBA07
57.	269	NOOR FATHIMA NOUFAL	CCBBA07
58.	270	SHAHANAS T P	CCBBA07
59.	271	SHEHMA NAZRIN	CCBBA07
60.	272	SINSILA PARVIN P P	CCBBA07
61.	273	SIYA NAZER	CCBBA07
62.	274	AFNAJ MOHAMMED ALI	CCBBA07



*Ahmed*  
**Ahmed M**  
 Assistant Professor and Head  
 Department of Management Studies  
 NAM College, Kallikkandy  
 Kannur, Kerala - 670603

From  
Priya Nair  
Assistant Professor and Head  
Department of English  
N.A.M College , Kallikkandy



30 JUNE 2022

To  
The Principal  
N.A.M College Kallikkandy

Sir,

The Department of English intends to start a Certificate Course "English for Competitive Exam" for the undergraduate students of the English Department . The details of the programme are enclosed here with. I request you to grant permission to conduct the course during the academic year 2022-2023.

Thanking you  
Yours faithfully  
Priya Nair

Recommended for Approval  
  
AMC  
Approved.  




## About the Course

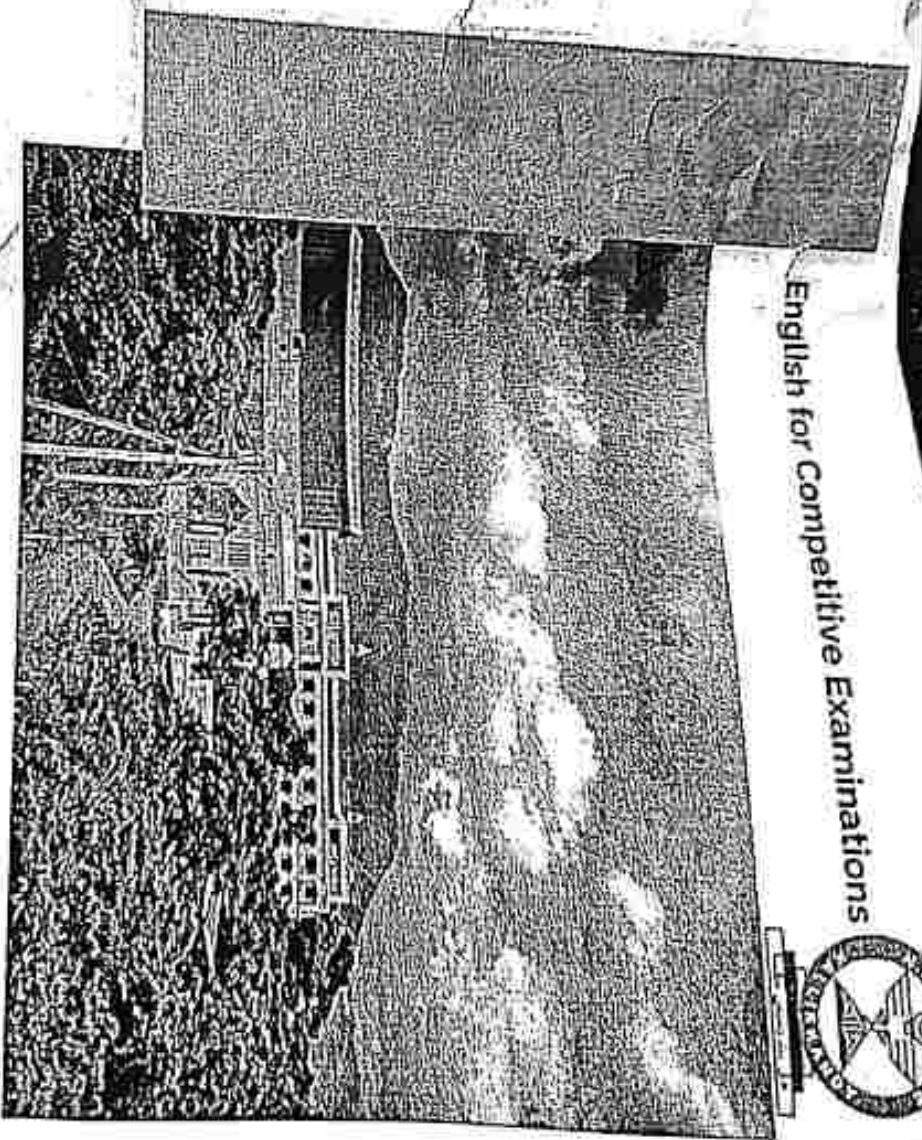
'English for Competitive Examinations' is a certificate course offered by the Department of English, NAM College Kallikkandy. The course aims at enabling the students to confidently attend questions from general English grammar asked in various competitive examinations. It also prepares the students to communicate effectively and appropriately in real-life situations. Apart from these primary aims, the course intends to prepare the students to use English effectively for study purposes across the curriculum.



Course Starts on  
05 January, 2023

Department of English,  
NAM College, Kallikkandy

## English for Competitive Examinations



### Contact

Shasni N  
Assistant Professor of English  
Mob: 9496120375



# Certificate Course

*Priya Nair*

PRIYA NAIR  
ASSISTANT PROFESSOR & HEAD  
DEPARTMENT OF ENGLISH  
N.A.M. COLLEGE, KALLIKKANDY

Department of English

NAM College Kallikkandy

Certificate Course 2022-2023

Course Code: CCENG01:

Title of the Course: English for Competitive Examinations

Syllabus:

UNIT 1

1. Articles
2. Modals/ Modal Auxiliary Verbs
3. Tenses in English
4. Prepositions

UNIT 2

5. Punctuation Marks in English
6. Concord/ Subject-verb agreement
7. Question Tags/ Appended Questions
8. Active and Passive Voice

UNIT 3

9. Idiomatic Expressions in English
- 10 Phrasal Verbs in English
- 11 Error Correction
- 12 Rearrangement of words to form meaningful sentence.

Aims of the Course:

To enable the learner:

- a) To confidently attend the questions from general English grammar asked in various competitive examinations.
- b) To communicate effectively and appropriately in real-life situations.

PRIYA NAIR  
ASSISTANT PROFESSOR & HEAD  
DEPARTMENT OF ENGLISH  
N.A.M COLLEGE, KALLIKKANDY

*Priya Nair*



- c) To use English effectively for study purpose across the curriculum.
- d) To develop and integrate the use of various language skills.
- e) To develop interest in and appreciation of English language.
- f) To revise and reinforce the structures already learnt.

#### Objectives/Outcomes of the Course:

By the end of the course, students should be able to:

- a) edit written material.
- b) the use of correct punctuation marks and capital letters.
- c) understand meaning of words, phrases and sentences in context.
- d) put ideas in proper sequence.
- e) the ability to write English correctly.
- f) use correct grammatical items.

Total hours: 30

#### Evaluation Pattern:

- Internal Evaluation:

- Assignment (5 marks)

- Course End Examination (20 marks)

- Objective-type questions only.

#### Suggested Reading:

- The Blue Book of Grammar and Punctuation by Jane Straus
- The Elements of Style By Strunk and White
- Several Short Sentences About Writing by Verlyn Klinkenborg
- The Sense of Style by Steven Pinker
- Write Right! by Jan Venolia
- Practical English Usage by Michael Swan
- An A-Z of English Grammar & Usage by Leech, Cruickshank, and Ivanc

PRIYA NAIR  
ASSISTANT PROFESSOR & HEAD  
DEPARTMENT OF ENGLISH  
N.A.M. COLLEGE, ALLUR, PANJABY

From  
Priya Nair  
Assistant Professor and Head  
Department of English  
N.A.M College , Kallikkandy

30 JUNE 2022

To  
The Principal  
N.A.M College Kallikkandy

Sir,

The Department of English intends to start a Certificate Course " Creative Writing " for the undergraduate students of the English Department . The details of the programme are enclosed here with. I request you to grant permission to conduct the course during the academic year 2022-2023

Thanking you

Yours faithfully  
Priya Nair  
Priya Nair

Recommended for  
Approval

Approved

Approved.

Approved

# NAM COLLEGE KALLIKKANDY

## Certificate Course

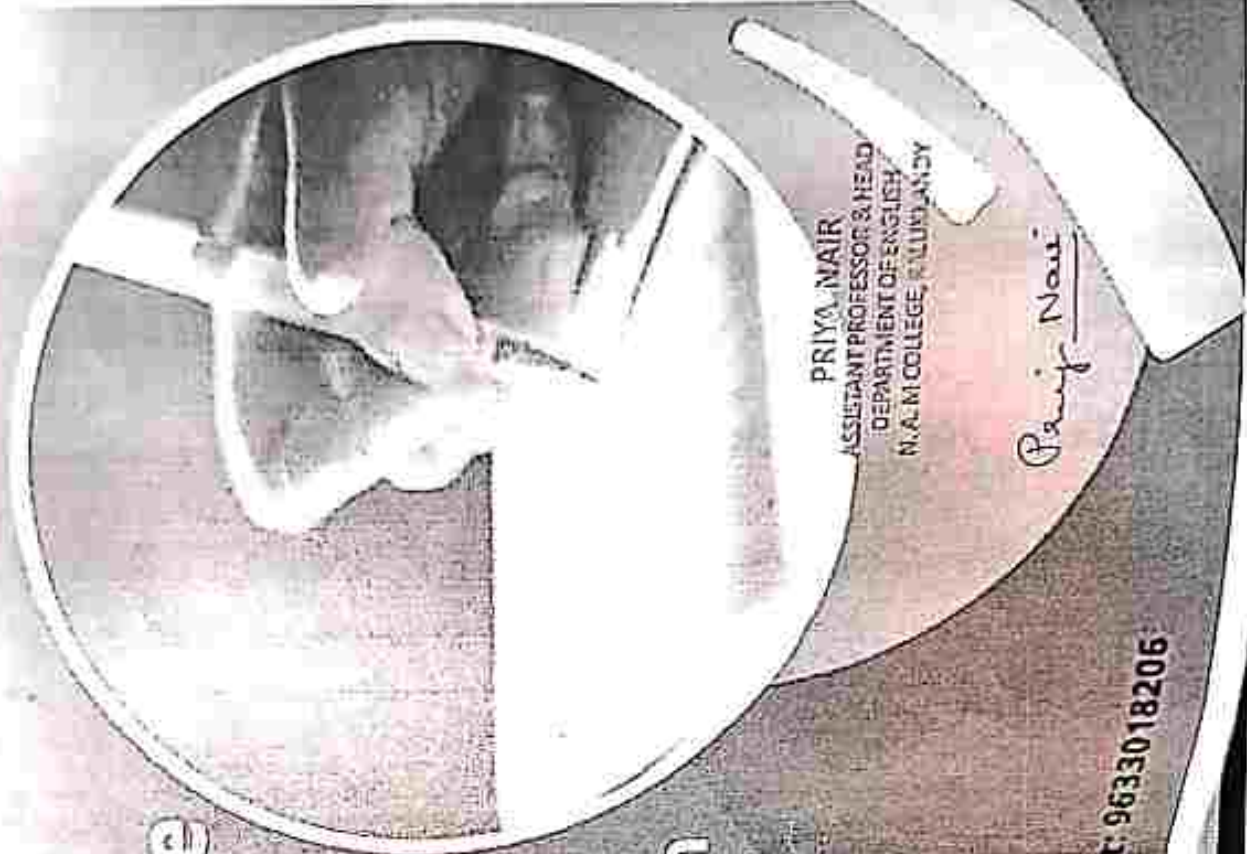
# CREATING WRITING

## Department of English

**COURSE COMMENCEMENT DATE: 18 JULY 2022.**

**COURSE COORDINATOR**

**SADIQUE ALI KP**  
Assistant Professor  
Department of English



**PRIYA NAIR**  
ASSISTANT PROFESSOR & HEAD  
DEPARTMENT OF ENGLISH  
N.A.M COLLEGE, KALLIKKANDY

*Priya Nair*

**Contact: 9633018206**



## Certificate Course in Creative Writing

Title of the Course	Certificate Course in Creative Writing
Total number of hours	30
Hours per week	1
Semester assigned	III AND IV

### About the Course

The Certificate Course in Creative Writing provides the basics of creative writing to the beginners in the field. The course aims at imparting the key concepts of traditional and modern forms of creative writing and shaping the ordinary mind of the students into the professional writer's mind. Thus, the course will provide the basics of creative writing such as fundamental principles and elements of writing, and introduce the traditional and new modes/forms of creative writing to the aspiring and budding writers.

### Necessity of the Course:

Certificate course in creative writing is necessary for the following reasons: firstly, no knowledge is complete without creativity and this course promotes creativity, creative skills, techniques and acumen; secondly, imagination and experiences combined are perceptible only in creative writing; and finally, the art of living can be inculcated through creative writing. It is therefore needed as at least a certificate course in creative writing and serve the need of society.

### Objectives:

The prime objectives of this course are:

- i. To acquaint the learners with ideas related to creative writing including the art, the craft and the basic skills required for a creative writer.
- ii. To help the learners to understand the principles of creative writing and the distinction between the literary genres.
- iii. To explain the differences in writing for various literary and social media.
- iv. To hone the creative and critical faculties of learners.
- v. To enable learners to put into practice the various forms of creative writing that they have studied through the course.

*Priya Nayak*  
PRIYA NAYAK  
ASSISTANT PROFESSOR (UG) AD  
DEPARTMENT OF ENGLISH  
H. J. M. COLLEGE, KALLIKANDY



### Learning Outcomes:

At the end of the course, learners will be able to:

- i. Distinguish between the literary genres
- ii. Write for various literary and social media
- iii. Critically appreciate various forms of literature
- iv. Make innovative use of their creative and critical faculties
- v. Seek employment in various creative fields

### content specification

#### **Unit I: Fundamentals of Creative Writing:**

- Meaning and Significance of Creative Writing
- Genres of Creative Writing: poetry, fiction, non-fiction, drama and other forms
- Research for Creative Writing

#### **Unit II: Elements of Creative Writing:**

- Plot, Setting, Character, Dialogue, Point of View
- Literary Devices and Figurative Language Elements of Style
- Grammar and the Structure of Language
- Proof Reading and Editing

#### **Unit III: Traditional Forms of Creative Writing:**

- Fiction: short story, novella and novel
- Poetry
- Drama
- Essay
- Fable
- Biography, Memoire and Autobiography
- Travelogues, Diaries, Self-Narrative Writing

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**Unit IV: New Trends in Creative Writing Web Content Writing and Blog Writing**

- Script Writing
- Journalistic Writing
- Copywriting
- Graphic Novel
- Flash Fiction

**Evaluation Pattern:**

**I. Internal Assessment: (10 Marks)**

**Assignments**

I. Critical Appreciation of any literary text chosen in consultation with the concerned teacher: (5 marks)

II. Writing a piece of fiction- novella, story, play or poem (5 marks)

II. Course End Assessment: Duration: 1.5 hours. Max. (Marks: 20)

Q.1. Short notes question (3 out of 5) - Unit I & II. (6 Marks)

Q. 2. Paragraph type question (2 out of 3) - Unit I & II. (8 Marks)

Q.3. Practical Question on Grammar, Punctuation and Editing (6 marks)

**List of Reference**

Abrams, M.H. Glossary of Literary Terms. Boston: Wadsworth Publishing Company, 2005.

Atwood, Margaret. Negotiating with the Dead: A Writer on Writing. Cambridge: CUP, 2002.

Blackstone, Bernard. Practical English Prosody. Mumbai: Orient Longman, 1984.

Gark, Roy Peter. Writing Tools. US: Brown and Company, 2008.

Sartre, Jean-Paul. What Is Literature? And Other Essays. Harvard: Harvard Univ. Press, 1988.

Show, Mark. Successful Writing for Design, Advertising and Marketing. New York: Laurence King, 2012.

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