

INSTITUTIONAL DISTINCTIVENESS

2017-18

The college is situated in an economically and educationally backward rural area in the south eastern part of Kannur district in Kerala. This is one of the major migrant prone areas in the state. Number of students entering higher education institution is comparatively low, especially among the girls belonging minority community. Establishment of the institution in 1995, with the primary objective of providing higher education to the students of this backward region, with special emphasis on minority community was a remarkable step in the socio-educational development of this region. It has helped to provide higher education to the students of socially and educationally backward families, especially girls, who otherwise have to end their education, at the school level, due to lack of an institution for higher education. Majority of the students of this institution are girls and that too belonging to minority community. At present, this institution is one of the higher education institutions which caters to the higher educational needs of this area and provides educational and mental support for the development of this remote rural area. It has helped large number of students to enrol for PG courses and higher education after completing degree courses and for better career life, including better paid employment in government and private firms in our country and foreign countries. Many of alumni of the college are entrepreneurs in different parts of the country and outside the country. The institution, through NSS, NCC and other similar bodies and clubs working in the college undertake various social and cultural activities for development of this region and for creating awareness on various social issues.