



NAM COLLEGE KALLIKKANDY

(Affiliated to Kannur University, Accredited by NAAC with B Grade)

KALLIKKANDY (PO), KANNUR DT, KERALA, 670693

www.namcollege.ac.in

☎ 0490 2463067 ✉ namcollege@yahoo.co.in

STRATEGIC PLAN 2021-31



FOREWORD

NAM College Kallikkandy has become instrumental in the fulfilment of the educational needs of the socially and educationally backward communities in the south eastern part of Kannur district. The absence of a college in the locality hindered the higher studies of students in the region. The establishment of this college offered an opportunity to thousands students to achieve higher education and better career both in India and abroad, especially in Gulf countries.

The college, functioning with the great vision of providing quality education for intellectual formation and liberation of the youth belonging to different communities, has prepared its strategic plan for the next 10 years commencing from 1st June 2021 to 31st May 2031. This strategic plan is, in effect, a progressive extension of the previous strategic plan for 2016-21 period and aims at achieving academic improvement and quality excellence through efficient and effective utilization of resources for the benefit of the academic community and society as a whole.

The strategic plan based on the vision and mission of the institution, is the outcome of detailed discussions with stakeholders and highlights the targets and goals to be achieved by the year 2031. We hope that this plan will lead NAM College Kallikkandy to academic excellence and make it the best abode of higher education in Kerala.



ABOUT THE INSTITUTION

The establishment of NAM College Kallikkandy by Muslim Educational Foundation (MEF) on 16th June 1995 is the materialization of a long cherished dream of the people of the erstwhile “Iruvazhinad” and “Kadathanad” region of Malabar. It is named after Janab N.A. Mammu Haji, famous philanthropist and Ex-MLA of Peringolam constituency. The college is an aided institution affiliated to Kannur University with 2(f) and 12(B) status of UGC. It is accredited by NAAC with B Grade (2.48 Grade Points) in 2016. At present the college offers seven undergraduate programmes and four post graduate programmes. The college is situated in a verdant campus on a hilltop on the left side of Panoor - Nadapuram Road, one kilometre away from Kallikkandy town. The institution has a key role in the socio-cultural and educational development of the rural people in the surrounding areas, especially that of women and their empowerment.

VISION

Education for intellectual formation, liberation and national integration

MISSION

To impart quality education to students belonging to different communities, especially, the minority community in the rural area, and to equip them to achieve and manage the latest requirements of living through innovation and updating, and in unison to buttress the intellectual and moral strengthening of youth to act as a creative force in the process of nation building.

CURRENT STATUS

NAM College Kallikkandy was established in the year 1995, under the management of Muslim Educational Foundation (Panoor) Regd. In the initial stage, the college offered three undergraduate programmes. The college which started in a Madrassa in the Kallikkandy town has passed several milestones in its history of 25 years. At present, the college has its own beautiful campus, with sufficient buildings and premises to accommodate all academic programmes. The college currently offers seven undergraduate and four postgraduate programmes, namely B.Com. BA History., BA English, BSc Computer Science, BSc Mathematics, BSc Polymer Chemistry, BBA., M Com., MA English, MSc Mathematics and MSc Computer Science. There are more than 1100 students, 62 faculty members and 23 supporting staff in the college. The college has four computer labs, one Polymer Chemistry lab, general library and department libraries, ladies hostel, indoor stadium, an open ground with 400 meter track, canteen, Cadet Anas Memorial Students Facility Centre and college buses. The college underwent the first NAAC Accreditation process from 10th to 12th March 2016. NAAC Peer Team made certain recommendations and these recommendations were included in the strategic plan of 2016-21. The college celebrated the Silver Jubilee of its establishment in the academic year 2019-20 and proposed several plans and chalked out different programmes as a part of celebrations. But the pandemic situation created by the COVID 19, hindered the implementation of these plans and projects. COVID 19 and lockdown have adversely affected all academic and non-academic activities in the college, as anywhere in the country.

STRATEGIC PLAN 2021-31

As a continuation of the strategic Plan of 2016-21, a plan for the ensuing 10 years has been prepared on the basis of detailed discussion among the different stakeholders. The plan envisages the long-term goals and objectives to be achieved during the plan period and activities to be undertaken and resources to be mobilized and allocated for achievement of these goals for academic excellence.

STRATEGIC GOALS

1. Student Support
2. Faculty Empowerment
3. Digital Campus
4. Research and Consultancy
5. Skill Development
6. Infrastructure Augmentation
7. Women Empowerment
8. Community Outreach Programmes
9. Green Initiative
10. Quality and Value Based Education

STUDENT SUPPORT

The entire higher educational system is setup for benefit and advancement of the student community. NAM College considers students as the major stakeholders who require support and guidance. Thus, in the strategic plan utmost importance is given for extending support to their holistic development.

Short-term Deliverables (within Three Years)

- Provision for more need based and merit based scholarships and financial supports
- Book bank scheme
- Orientation by alumni
- Strengthening of teaching learning process through adoption of more student centric methods
- Expert training to the students in sports, games and arts
- Capacity enhancement programmes
- Career guidance programmes and coaching and training to perform better in competitive examinations
- Continuation of WWS and SSP
- Need based Certificate and Add-on Courses
- Furtherance of facilities for disabled students

Mid-term Deliverables (within Five years)

- Campus placement drives and Overseas Placement Assistance
- Industry-institution for placement and self-employment
- Improvement in sports and games facilities
- Counselling centre
- Improved facilities in girls hostel
- Financial support to students for undertaking research projects
- Strengthening of Network Resource Centre with more systems and facilities
- Pre-marital counselling centre
- Augmentation of facilities in Cadet Anas Memorial Student Facility Centre

Goal Accomplishments (within 10 Years)

- Establishment of Men's Hostel
- Rest room for boys
- Incubation centre
- NAM Finishing school
- NAM Sports Coaching Centre

College Level Implantation Team

IQAC and Academic Monitoring Committee

FACULTY EMPOWERMENT

NAM College conceives that academic excellence of higher educational institution depends upon the quality and competency of the faculty. Faculty empowerment is essential for equipping them to adapt to the changed environment and guide and to lead the young generation to the ever-changing world. Strategic plan aims at empowering the faculty with new resources, technologies, skills, competencies etc., by providing them required training and motivation to enable them to contribute their maximum to achieve academic excellence and supremacy.

Short-term deliverables (within Three Years)

- Faculty training and development programmes
- Incentives and awards for performing teachers
- Appointment of teachers with NET / MPhil / PhD and research experience
- Encouraging teachers to register for PhD, and to undertake minor and major projects

Mid-term Deliverables (within Five Years)

- Financial assistance / grants to teachers for undertaking research projects
- Travel grants for teachers to participate in seminars / conferences and paper presentations
- Financial support for printing and publishing books by teachers
- Encouraging and supporting teachers to develop e-content / to become resources persons of online classes / seminars / conferences / workshops etc.
- At least 50 % of teachers with PhD
- Recognising and honouring teachers for outstanding academic performances

Goal Accomplishment (within 10 Years)

- At least four-fifth of the teachers with PhD
- At least 10 papers per year published by the faculty members of the college in UGC Care Listed Journals / reputed national and international journals
- E-contents developed by faculty members

College Level Implantation Team

IQAC and Academic Monitoring Committee

DIGITAL CAMPUS

The college perceives that ICT has changed the entire facet of content delivery and teaching and learning process and practices. Innovations and rapid changes in technology force the teachers and students to accept the changes and act accordingly to fit to the ever-changing world. Strategy 2021-31 undertakes this challenge through efficient and effective utilization of ICT in teaching and learning process as well as e-governance and management of the institution.

Short-term deliverables (within Three Years)

- Introduction and efficient and effective utilization of own LMS
- Increasing the number of classrooms with LCD Projector
- Workshops on ICT enabled enhancing and learning
- Regular maintenance of ICT infrastructure
- Training for teachers on E-content development
- Setting up of e-content development centre
- Renovation of Computer Science Lab
- Shifting NRC into the Cadet Anas Memorial Students Facility centre with more facilities

Mid-term Deliverables (within Five Years)

- E-content development by maximum number of teachers
- Digitalization of library
- LCD projectors at least in two classes in every department
- Language lab training to the students of all departments
- Video conference room

Goal Accomplishments (within 10 Years)

- LCD projectors in all classrooms
- Smart classrooms in at least two classes in each department
- Establishment of e-content studio

College Level Implantation Team

IQAC and Department of Computer Science

RESEARCH AND CONSULTANCY

The college apprehends that research and consultancy services form one of the important functions of a higher educational institution. Promotion of research and related projects, developing positive attitude among the teachers and students towards research and imbibing a research culture in the institution are important.

Short term deliverables (within Three Years)

- More seminars / conferences / workshops on research methodology in different areas
- Encouraging teachers and PG Students to register for PhD programme
- Ensuring the quality of projects of students and motivating them to undertake more research projects
- More research projects under NAM Centre for Research and Local Development
- Increase the number of working papers published by NAM Centre for Research and Local Development
- Renovation of History and Heritage Museum

Mid-term deliveries (within Five years)

- Upgrading PG Department of Commerce into a Research Centre for Commerce
- Increasing the number of research guides in the college
- Increasing the number of publications by teachers
- Research grants to students and teachers for minor and major research projects undertaken through NAM Centre for Research and Local Development
- Publication of Online and Offline journals by NAM Centre for Local Research and Development
- Publication grants for teachers and students
- Establishment of separate Consultancy Centres by major departments
- Expansion of Archaeological museum by adding more sections and facilities

Goal Accomplishments (within 10 Years)

- Recognition of Commerce Department as Research Department
- Registering all teachers for PhD and Maximum number of Faculty members
- At least one research publication by one teacher
- Incubation Centre in the campus
- Research collaborations with reputed status.

College Level Implantation Team

IQAC, NAM Centre for Research and Local Development

SKILL DEVELOPMENT

Higher educational institutions shall help the students in their employment and career development by providing them the necessary skills to earn a fair livelihood and to contribute to the nation in its economic development. The students shall acquire necessary knowledge and skill and be employable. The College identifies skill development as an important element in its strategic plan to help the students to improve their employability.

Short term Deliverables (within Three Years)

- Skill oriented certificate courses and add on course by different departments
- Soft skill development through ASAP, WWS, SSP, Women Cell etc.
- Strengthening career guidance and counselling centre
- Short-term course to face competitive examinations
- Strengthening the activities of IIC, IEDC etc.
- Interactions with alumni

Mid-term Deliverables (within Five years)

- Communication skill development training to all students through language lab
- MoU with industrial / business enterprises for internship / job / employment training
- Finishing school
- Financial assistance for student start ups

Goal Accomplishments (Within 10 Years)

- Incubation centre
- Collaboration with industrial and business enterprises for training and placement
- B.Voc courses
- Internships to students in reputed industrial / business enterprises

College Level Implantation Team

IQAC, Career Guidance and Counselling Centre, IIC., IEDC

INFRASTRUCTURE AUGMENTATION

For providing quality education, the institution requires necessary infrastructural facilities. Teaching learning environment in the college and campus depend upon the infrastructure also. Infrastructure development requires long term vision and the institution has to plan in advance the infrastructural facilities required for future developmental activities of the college.

Short term Deliverables (within Three Years)

- Painting of the college building
- Renovation and reconstruction of students vehicle parking facilities
- Renovation and repairing of toilets and wash rooms
- Toilets and washrooms for physically disabled
- Repairs and renewals of water coolers
- Increasing the number of books in the library
- Renovation and extension of computer science lab
- Campus beautification
- E-content development centre
- Video conferencing facilities
- Renovation and extension of administrative office

Mid-term Deliverables (within Five years)

- Increasing the number of computers and browsing facilities in the library
- Installation of park benches
- Rest-room for teachers
- Open library
- Open air theatre, Open air auditorium and stage
- More laboratory equipment
- Language lab facilities to study oriental languages
- Renovation and provision of more facilities in departments
- Renovation and extension of vehicle parking facilities for staff
- Renovation and extension of History and Heritage Museum
- Construction of new road to the campus
- More ramps, rails etc for disabled persons
- Synthetic track in the open ground

INFRASTRUCTURE AUGMENTATION (contd.)

- Grass layer in the open ground
- Gallery in the open ground

Goal Accomplishments (Within 10 Years)

- Auditorium
- Boys hostel
- Quarters for Principal and staff
- Sports block, health club, Sports hostel
- Convert at least 80 per cent class rooms into smart classrooms
- Installation of solar system
- More seminar halls
- New ladies hostel
- Mini- theatre

College Level Implantation Team

College Development Council, College Planning Board, Management Committee

WOMEN EMPOWERMENT

Majority of the students of this college are girls, especially from the weaker sections and minority community. Women empowerment leads to the empowerment of the entire society and national development. The plan envisages improving the status of women in the society through empowerment.

Short-term Deliverables (within Three Years)

- Scholarships for girl students
- Strengthening the activities of Women Development Cell
- More facilities in ladies room
- More toilets and washrooms for ladies
- More representation to girls in different committees and forums
- More self-defence training programmes

Mid-term Deliverables (within Five Years)

- Special counselling facilities for girl students
- Special coaching and training camps for girls in sports and games
- More buses for girls from different parts to the campus

Goal Accomplishments (within 10 Years)

- Establishment of Home Science Department
- Construction of new Girls Hostel
- Women entrepreneurship development cell
- Women students facility centre
- Increased participation of girls in sports, games arts and other cultural programmes

College Level Implantation Team

Women Development Cell, IQAC

COMMUNITY OUTREACH PROGRAMMES

In addition to providing quality education to the children, the college has several duties and responsibilities to the community. These duties and responsibilities are performed through community outreach programmes in which the students and teachers participate and undertake various activities beneficial to the community as a whole

Short-term Deliverables (within Three Years)

- Actively participating in the Swatchhh Barath Programme announced by Hon. Prime Minister Sri. Narendra Modiji
- Medical camps and blood donation camps
- More training programmes for Kudumbasree workers
- Participation in various socio-centric programmes like immunization programmes, Bheti Bhachao Campaign, Save Energy Programmes etc.
- Participation in disaster management activities of Local Self Government / State Government / Central Government and NGOs
- At least one programme by NSS., NCC, Women Cell and other clubs / cells / forums etc

Mid-term Deliverables (within Five Years)

- Adoption of one village and helping the village for self-sufficiency and self-dependency
- Strengthening of Cadet Anas Memorial Sparshanam' Palliative Care unit and care at home
- Income generating assets to destitute families
- Campaign against drug abuse, dowry, child abuse, cybercrime etc.
- Adoption of schools, including schools for students who need special care
- Technical Training Centres for drop-outs from formal education system.

Goal Achievements (within 10 Years)

- Adoption of villages and rural empowerment
- At least one home for homeless in each year

College Level Implantation Team

NSS., NCC., Cadet Anas Memorial Sparshanam Palliative Care Unit, Women Cell, IQAC.

GREEN INITIATIVE

A higher educational institution has to give importance to environment, ecology and sustainability. The strategic plan envisages various programmes with this end in view and to make different stakeholders responsible for safeguarding the environment in which we live.

Short-term Deliverables (within Three Years)

- Environmental awareness programme
- Campaigning for plastic free world
- Tree-planting campaign
- Restricted entry of vehicles to the campus
- Campaigning for re-usable energy

Mid-term Deliverables (within Five Years)

- Observation of green protocol
- Energy audit
- Green audit
- Waste management programmes
- Extensive way of observing days
- Collaboration with Local Self Government and other government departments as well as NGOs working for the promotion of green initiative
- Extensive rain harvesting schemes.
- Promoting agriculture inside and outside the campus

Goal Accomplishment (within 10 Years)

- Herbal garden
- Campus forestry
- Wasteland forestry
- Clean Kallikkandy river with public awareness

College Level Implantation Team

NSS., NCC., Nature Club, Bhoomithrasena

QUALITY AND VALUE BASED EDUCATION

The management and staff of NAM College believe that provision of quality and value based education is the duty and responsibility of a higher educational institution. The college must be a cause to inculcate human values like democracy, secularism, empathy, equity, justice, honesty and truthfulness and other social values and ethics along with quality education to make them valuable citizens of our great nation.

Short-term Deliverables (Within Three Years)

- Seminars / webinars/ workshops etc., on human values and ethics
- Quality improvement programmes for faculty members
- Mentor-mentee system
- Moral classes to the students
- Awareness programmes among the staff and students to follow ethics and code of conduct

Mid-term Deliverables (Within three to five years)

- Setting up of chair for Value based education in the name of deceased managing committee members / leaders
- Setting up of chair for secular thoughts in the name of the name of deceased managing committee members / leaders
- Strict implementation of ethics and code of conduct among the staff and students
- Strengthening of cadet Anas Memorial Sparshanam Paliative Care Unit
- Undertaking more philanthropic activities
- Annual lecture series

Goal Accomplishment (Within 10 Years)

- Institution to become a role model to other institutions and society and centre of excellence
- Institution to become an advisor to the Thripangottur Grama Panchayath (Local Self Government institution)
- Partner institution to various schemes of UGC, MHRD and other departments of state and Central Government

College Level Implantation Team

IQAC and Discipline Committee

CONCLUSION

The strategic plan for 2021-31 is the outcome of detailed and thoughtful discussions with the management, staff, students and other stakeholders. It aims at academic excellence and quality education through endeavouring and undertaking various activities, programmes and projects identified in the strategic plan. Objectives of this plan include improving student support, faculty empowerment, digital campus, research, skill development, women empowerment, green initiative and provision of quality and value based education. The targets, aims and goals can be achieved only through the whole-hearted co-operation and persistent efforts of all stakeholders. For successful implementation of the plan and achieving the objectives, let us all work hard, review our activities, achievements and move ahead so that we can all be part and parcel of an excellent autonomous academic institution called NAM COLLEGE KALLIKKANDY.